Become a DEATHSCRIBE 2015 Festival Sponsor

Want to reach the horror audience that reads horror, watches horror movies and TV, and goes to horror theatre? Reach thousands of horror and theatre fans in Chicago and around the world. Find the Sponsor Package that suits your needs and budget then contact WildClaw at moira.begale@wildclawtheatre.com to book your package.

2015 Sponsor Package Components:

- A Your logo on Mayne Stage screen before performance and during intermission alongside other sponsors.
- **B** A listing on WildClaw's newly redesigned website.
- C A listing as sponsor in the evening's printed DEATHSCRIBE '15 program.
- **D** A live commercial read by the evening's host during the DEATHSCRIBE '15 performance.
- E Sponsor shout-outs in the WildClaw newsletters prior to DEATHSCRIBE '15 and Sponsor blasts on Facebook and Twitter via WildClaw social media.
- F A live, scripted "character" commercial during the DEATHSCRIBE '15 performance.
- G Sole Sponsor on the back of the evening's printed DEATHSCRIBE '15 show program.
- **H** Two complimentary tickets to DEATHSCRIBE '15.

Sponsor Package Descriptions:

\$50 † Flesh Wound Package

Component: **A**

\$75 † Blood Splatter Package

Components: **A B**

\$150 † Demon Imp Package

Components: A B C

\$250 † Undead Package

Components: **A B C D**

\$500 † Werewolf Package

Components: A B C D E

\$750 † Vampire Package

Components: A B C E F

\$1,000 † Elder Gods Package

Components: A B C E F G H



DEATHSCRIBE 2015, our 8th Annual International Festival of Horror Radio Plays, will present five world premiere plays, culled from over 100 international submissions. The five finalists will be brought to life by Chicago's finest actors and directors, accompanied by a live band and a team of sound effects artists – complete with live Foley onstage. The winner of the festival will be chosen by a panel of horror and theatre experts.

WILDCLAW REACH AT A GLANCE

ATTENDANCE: Since its inception in 2007, over 8,000 patrons have seen a WildClaw production, with roughly 1,000 patrons annually coming through our doors.

PRODUCTIONS: Two full-length shows, plus DEATHSCRIBE and various other salons and events are produced each year. WildClaw Theatre has produced ten Chicago horror premieres, and commissioned six adaptations, while assisting in the development of numerous other short and full-length works.

DEATHSCRIBE: DEATHSCRIBE is our biggest stand-alone event of the year. With 250 people attending or participating in this consistently sold out one-night-only performance, we have our most captive and engaged audience.

AUDIENCE ENGAGEMENT:

- **Social Media:** Our Twitter account currently boasts 2,100+ followers, and our Facebook page has roughly 1,400 subscribers. Our Facebook page engages with hundreds of followers a week, with key posts having a reach of over 4,000 views.
- **Website:** Our newly redesigned website averages 10,000 page views per month during peak production times.
- Newsletter: 1,700 WildClaw fans and patrons receive our monthly e-blast. During DEATHSCRIBE and other events our e-blasts are sent more frequently to keep our patrons up-to-date on performance information and more.